



Contact: Liza Leonard  
Marketing Manager  
[lleonard@ballventures.com](mailto:lleonard@ballventures.com)

## LOCALLY-OWNED IDAHO FALLS BUSINESS EXPANDS WITH SECOND LOCATION

Idaho Falls (Idaho) -A locally-owned Idaho Falls business is expanding with a second location in Ammon. Bill's Bike & Run plans to open a new store in Sandcreek Commons shopping center in time for holiday shopping. General Manager Doug Swanson and Marketing Manager Gray Augustus are heading up the expansion of the new store located near Broulim's and Cabela's, with plans to open at 2660 E Sunnyside Road on Black Friday.

Walk. Run. Ride. Live. Bill's Bike & Run caters to everyone in the family, from the recreational walker or runner to competitive marathoners and cyclists. The new 1200 square foot shop will feature brands such as Specialized, Giant, Oakley, Thule, Garmin and more. Bill's is also the area's only facility to feature state-of-the-art ReTul computerized Bike Fits. Bill's service center offers the expertise of Troy Scott and Brian Wallace, certified technicians with over 40 years combined experience. Have foot pain? Bill's even offers full gait and form analysis for walkers, runners and anyone experience foot problems.

Bill's Bike & Run has an existing 10,000 square foot store in Snake River Landing in Idaho Falls. Just like the Idaho Falls location, the new Ammon store hopes to become *the* center for families to find everything for their walking, running and biking needs.

Bill's Bike & Run gained regional recognition through their support of community and youth programs such as Shop with Cops, the Salvation Army, St. Vincent de Paul Christmas Basket, Bike to School and others. Over the years, Bill's has been able to give away hundreds of restored bikes to the under-privileged youth in the area.

"We can't wait to open the new store in Ammon," says Augustus. "We are excited to engage more area families and let people know we serve everyone, from the recreational walkers, casual runner or cyclist just as much as those more experienced."

"It's exciting to see a locally-owned business grow in our area," remarks Eric Isom, Chief Development Officer for Sandcreek Commons. "Bill's Bike & Run is a great addition to Sandcreek Commons."

The new Ammon location will open on Black Friday, November 24<sup>th</sup>. Regular store hours will be 10 am to 8 pm Monday through Saturday.

### About Bill's Bike & Run

Bill's Bike & Run was founded by Bill Murdock in 1947 as a motorcycle and bike shop called Bill's Bike Shop. In 2010, Gary Wight purchased the business from a previous owner, and in 2012 moved to Snake River Landing and expanded the store. In 2013, the store changed names to Bill's Bike & Run when adding products and services for the runners. The company has a long history of community support. Find more information at [billsbikeandrun.com](http://billsbikeandrun.com).

### About Sandcreek Commons

Sandcreek Commons shopping center is a 40-acre development located in Ammon, Idaho, and is a joint venture between Ball Ventures, LLC of Idaho Falls and Woodbury Corporation of Salt Lake City, Utah. The development is located on Hitt Road (S. 25th East), the primary retail corridor between the cities of Idaho Falls and Ammon.

Currently home to Cabela's, Hobby Lobby, Broulim's Fresh Foods, D.L. Evans Bank, Zions Bank, Mountain American Credit Union, Great Clips, Wendy's, 7 Nail Spa, Kneader's Bakery & Café, Ferraro's Italian Cuisine and others. Additional space is available for lease. For more information, call 208.523.3794 or visit [ballventures.com](http://ballventures.com).